

INTERACTIVE DIGITAL FLYER



ORDER FORM

800-843-9271 • FAX 509-922-7950 • WWW.BANNERMKTG.COM

RETAILER & BILLING INFORMATION

SALE REP: _____ CONTACT NAME: _____

STORE NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE ADDRESS: _____

DUE DATE _____ ONLINE DATE: _____ OFFLINE DATE: _____

SELECT AN OPTION

\$28 per page with one time set-up fee of \$275.

USE EXISTING

Create an Interactive Digital Flyer based on my existing advertisement.
Reference Item# _____

PAGE COUNT _____

CREATE NEW

Have us create your Interactive Digital Flyer.
\$125 per hour design fee

Pop-Up Window Button Customizations
Select up to 4 buttons

- Buy Now Find Location
 Get Approved Add to Wish List
 Other _____

Additional Customizations _____

ADD EMAIL

TARGETED EMAIL

- \$625 \$999 \$3149
30K emails 50K emails 180K emails
Select demographic profile below

EMAIL MY CUSTOMERS ONLY

Minimum 250 emails
\$.02 per email + \$229 set-up fee
Includes graphic design, programming, distribution and reporting

EMAIL DESIGN ONLY

\$125/hour design fee

CREATE A CUSTOM DEMOGRAPHIC PROFILE

Radius around your store zip code:

- 5 miles 10 miles 15 miles
 20 miles Other _____

Target Audience:

- Female Male Both

Home Preference:

- Houses Apt. Both

Age Preference: _____ yrs to _____ yrs

Annual Household Income: \$ _____ to \$ _____

Select Life Event (Optional)

- New Mover New Baby
 Newlywed Newly Divorced
Other _____

E-MAIL DETAILS

From Email Address _____

Subject Line _____

Send Date _____

ADD SOCIAL MEDIA

POST FOR ME

Only for Social Media
Management customers

DESIGN ONLY

\$125/hour design fee

ADD WEBSITE BANNER

\$125/hour design fee

Purchaser's Name (print): _____

Signature: _____

The buyer's signature on the order form, when accepted by Banner Marketing, constitutes a contract. Any order cancellations after proof has been shown are subject to a \$229 cancellation charge. Payment terms to be established upon review and approval of credit application. Please allow 2-3 weeks for processing. Please type or print clearly. Banner Marketing will prepare order based on the information contained in this form. Customers are responsible for reviewing the ad proof for errors or omissions. Proofing approval by the customer is acceptance of the order "as is" and confirms the order is ready for distribution.
LIMITATION OF LIABILITY: Banner Marketing's liability for any errors or omissions is limited and shall not exceed the cost of the order. Banner Marketing shall not be liable for any consequential damages. Banner is not responsible or liable for the accuracy of the information provided by the customer. Pricing and/or paper specifications subject to change. ©2022 Banner Marketing. All rights reserved.



Terms and Conditions

These Terms and conditions apply to all work ("Products and Services") described in a Proposal referencing these Terms and Conditions, arranged by Banner Marketing, LLC ("Advertising Agency"), for you ("Customer"). Such Proposal, these Terms and Conditions, and any attachments constitute the "Agreement".

- 1.0 Formation of Contract: The Proposal is a request for purchase by Customer. By Signing and returning the Proposal, or submitting any orders under the Proposal, Customer is making an offer to purchase under these Terms and Conditions, and no other terms and conditions will apply. Advertising Agency may accept Customer's offer by issuing a confirmation letter and/or commencing the Printing Services specified in the Proposal or requested in the Customer's order.
- 2.0 Customer-Furnished Materials: All paper, film, electronic media and other materials furnished by Customer ("Customer-Furnished Materials") will meet Advertising Agency's specifications and will be delivered on a schedule acceptable to Advertising Agency.
- 3.0 Production Delay: If Customer fails to Provide Advertising Agency with Customer-Furnished Materials or Signed Proof-OK in time to meet a schedule print time, Advertising Agency may attempt to reschedule to a mutually acceptable date or cancel the order if no acceptable date is agreed to. Advertising Agency may, in its sole discretion, charge Customer applicable Cancellation Fees. For print products, this can include press downtime charges.
- 4.0 Payment Terms: to be established upon review and approval of credit application; otherwise payment is due in advance. Customer will pay late fees equal to 1 ½% per month on all past due amounts and reimburse Advertising Agency for all collection costs incurred (including attorneys' fees).
- 5.0 Price Changes: Prices are based on the specifications in the Proposal. Customer-requested changes in the specifications or schedule, and non-conformance of Customer-Furnished Materials to Advertising Agency's specifications, or late return of Signed Proof-OK may incur additional fees, including increases in prices to reflect revised costs.
- 6.0 Paper Surcharge: Since paper, ink, and other elements of print are commodities, they will continue to fluctuate depending upon market conditions. In line with this, the surcharge on your invoices will vary based on actual paper cost changes. (If paper goes down, the surcharge will be reduced; conversely, if paper continues to rise the surcharge will increase).
- 7.0 Freight Surcharge: Freight price includes estimated fuel rate. A fuel surcharge will be assessed in accordance with the Department of Energy diesel rate report posted every Monday.
- 8.0 Pre-designed Materials: Advertising Agency accepts materials for print or electronic distribution that have been designed either by the Customer or by a Customer-designated third-party ("prepress materials"). These prepress materials are accepted by Advertising Agency "as is." Acceptable file types: The preferred file type is Adobe PDF. Other acceptable formats for prepress submissions include, but are not limited to, Adobe InDesign, Adobe Illustrator, Adobe Photoshop and Quark XPress. Settings and required materials should enable high-resolution output. Required materials: Fonts and images should be included with or embedded into the job file. Photographic images should be CMYK color in TIFF or JPG format. Other images and graphics may be submitted as EPS files or in Adobe Illustrator format. As-is acceptance: Advertising Agency assumes no liability for errors in color, format, page orientation, image quality or content of prepress materials. The Customer is encouraged to send a printed sample to the Advertising Agency if the job includes non-standard mail indicia placement, folding or other aspects.
- 8.1 Handling charges: The Advertising Agency will perform standard preparation work with prepress files. If the Advertising Agency must perform additional work on a job, which includes but is not limited to resizing, reformatting, image correction and text changes, the Customer will be billed at the rate of \$125 per hour, with a minimum of one half-hour.
- 9.0 Claims: Customer must provide written notice of any defect, damage, shortage or breach of this agreement as soon as it is discovered, but in any event no later than 10 days after delivery of the affected portion of the Printing Services. Failure to make a written claim in such 10-day period will constitute irrevocable acceptance of the Products and/or Services and waiver of any related claims.
- 10.0 Limited Warranty and Liability: Advertising Agency warrants that the Printing Services will be of a quality generally acceptable in the printing industry. Advertising Agency's liability under this warranty or for any other cause shall be limited to the price paid by Customer for the defective portion of the work. THERE ARE NO OTHER WARRANTIES, EXPRESS OR IMPLIED, FOR MERCHANTABILITY OR FITNESS FOR A GENERAL OR PARTICULAR PURPOSE AND NEITHER PARTY SHALL BE LIABLE UNDER ANY CIRCUMSTANCES FOR INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES, SUCH AS LOST SALES OR PROFITS.
- 11.0 Fees:
 - Cancellation Fee: If order is canceled after 72 hours from order placement, a minimum cancellation fee of \$250 will apply.
 - Expedited Print Fee: Late order or early delivery requests will be classified as expedited orders and will be assessed a minimum expedited fee of \$250.00 per order.
 - Expedited Freight Fee: Whenever customer requires delivery sooner than normal transit time, an expedited freight fee will apply (call the Advertising Agency's account manager for quote).
 - Late Concept Design Approval Fee (Manufacturers and Buying Groups Only): In the event a change is submitted post template approval, a \$25.00 fee per order will apply.
 - Proof Fee: Proofs exceeding two per order will be assessed a fee of \$100 per additional proof, at Advertising Agency's discretion.
- 12.0 Interpretation and Enforcement: This Agreement will be governed by and construed in accordance with the laws of the State of Washington. If any provision is declared invalid, illegal or unenforceable, the validity of the remaining provisions shall not be affected. Any legal action between the parties shall be brought in Spokane, Washington.